



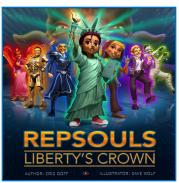
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New Book Series Aims to Honor Real-life Heroes and She-roes

To inspire change, the world needs positive role models, and we should celebrate them, especially now. This has been Eric Goff's driving passion for creating REPSOULS, the name of his publishing company and his upcoming animated book series. REPSOULS stands for Real Extraordinary People Supporting Others & Uplifting Lives, Selflessly. Part of its mission is to choose real-life role models as inspiration for characters in each book and then donate 100% of the net proceeds from book sales to the role models' charities.

"My characters are inspired by real-life individuals who are doing great good in communities around the world," says Goff, a project executive for a notable construction company who studied business at Purdue University and creative writing at Penn State University.





Liberty's Crown, the first book in the REPSOULS series, introduces middle-grade readers to a group of superheroes who work tirelessly helping others. Confronted by problems shared by children and teens everywhere, young Liberty lacks self-confidence and often stutters when she speaks. And now, a spiteful bully is taunting her. When things couldn't seem bleaker, Liberty discovers the superheroes known as REPSOULS, who show her that the strength and confidence she needs lies within her.

A Young Authors Award recipient from his local school district at just 11 years old, Goff credits his many amazing role models and the lessons they taught him for his professional success. "Liberty's Crown is about anti-bullying and the power of positive role models," says Goff.

Although the book isn't scheduled for publication until this summer, REPSOULS

Publishing has already contributed more than \$12,000 to five charities, including Malala

Fund, founded by Pakistani activist Malala Yousafzai to promote girls' education; Girls

Opportunity Alliance (Obama Foundation), began by Michelle Obama to empower

adolescent girls worldwide through education; Ellen Fund, Ellen DeGeneres' charity that aids

global conservation efforts on behalf of endangered species; Serious Fun Children's

Network, a collaboration between Jimmy Fallon and Ben & Jerry's Ice Cream that provides

enriching camp experiences for children dealing with serious illnesses; and Big Green,

started by Elon Musk's brother, Kimbal Musk, to create learning gardens for underserved

schools around the country.

Goff hopes that, through this book, young readers can come to realize that, "Even though we may not wear capes, we are all superheroes. We all have the power to change our world."

To learn more about Eric Goff, REPSOULS or its supporting charities, visit: repsouls.com, Facebook: @repsouls, Twitter: @REPSOULS, or Instagram: @repsouls).

Scheduled for publication by REPSOULS Publishing on July 4, 2021, *REPSOULS: Liberty's Crown*, by Eric Goff and illustrated by Dave Wolf, will be available in hardcover, ISBN: 978-0-578-85605-6, \$19.95 for purchase from Amazon.com.

BIOGRAPHIES

REPSOULS: Liberty's Crown

Written by Eric Goff
Illustrations by Dave Wolf

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About the Author



A lot of kids have imaginary friends. Eric Goff, however, went a step further by creating a whole cast of whimsical characters when he was young and then inventing for them elaborate storylines. This led to a life-changing moment for Eric when, at the age of 11, he received a Young Authors Award from the local school district.

Although he studied creative writing at Penn State University, it was his business major from Purdue University that opened a career as a project executive for a major construction company for him. For

years, he's channeled his fictional-world building into real-world construction, all the while keeping his love for creative writing.

Eric credits much of his professional success to the many amazing role models he's met along the way. It was these people and the lessons they taught him that led him to create the cast of characters he calls REPSOULS and to write *Liberty's Crown*, the first book in the REPSOULS series. "I'm reliving my childhood through these books," says Eric.

About the Illustrator



Much like the book's author, Dave Wolf has been creating things for as long as he can remember. Inspired by his artistic father and encouraged by his loving mother, Dave kept drawing and painting through the years, eventually earning a Bachelor of Fine Arts degree in illustration from the Academy of Art University in San Francisco. Multitalented (he's an illustrator, concept and character designer, and digital sculptor), Dave says, "I straddle the line between two-dimensional and three-dimensional, and can swing in either direction

or land somewhere in between."

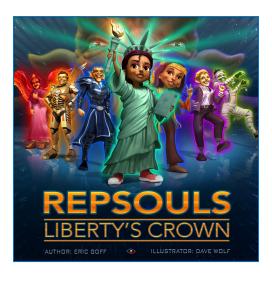
Among his many accomplishments, he's sculpted sea creatures and backgrounds for "Expedition Reef," a show at Morrison Planetarium in San Francisco, and he's helped Universal Studios develop concepts for a theme park in Japan. For *REPSOULS*, he created more than 60 full-color illustrations, designed 20-plus characters and multiple background scenes, as well as the project's marketing and website materials.

FACT SHEET

REPSOULS: Liberty's Crown

Written by Eric Goff
Illustrations by Dave Wolf

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Author: Eric Goff **Illustrator:** Dave Wolf

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Price: \$19.95 US **Trim Size:** 9"x9"

Pub Date: July 4, 2021

ISBN: 978-0-578-85605-6

Audience: Ages 7-12
Format: Hardcover
Website: repsouls.com

"How important it is for us to recognize and celebrate our heroes and she-roes!"

— Maya Angelou

What's this book about?

REPSOULS: Liberty's Crown capitalizes on young readers' fascination with superheroes to help them gain the confidence necessary to confront issues common to their own lives, such as anger, bullying and nervousness. While the book's superheroes may appear to provide the hands-on support necessary to resolve these problems, the biggest contribution they make is to help Liberty, the book's main character—and through her, the readers—realize that the answers were within her from the beginning.

What makes this book unique?

It's a sad fact that bullying is a problem endemic in young people's lives across the country today. Author Eric Goff creatively addresses this dilemma when his main character, Liberty, realizes she already has within her the strength to confront a bully and to do so without conflict. It's likely that parents reading this book will also reflect on how they might help their children handle difficult situations.

BOOK DESCRIPTIONS

REPSOULS: Liberty's Crown

Written by Eric Goff
Illustrations by Dave Wolf

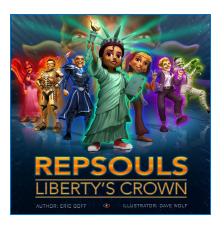
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10-word description:

Young girl learns valuable life lessons about dealing with bullies.

25-word description:

RESPSOULS, a group of superheroes, help young Liberty calm her nerves and discover the inner strength to deal with a bully who's stolen her crown.



50-word description:

Young Liberty's dream of a special night shatters when evil trolls invade her town and a bully steals her crown. With the help of REPSOULS, a group of superheroes, she regains her confidence, calms her nervous stutter and discovers the courage to reclaim what is rightfully hers.

100-word description:

REPSOULS, a group of superheroes, help young Liberty recover her crown, stolen by a spiteful bully. In the process, she regains her self-confidence, calms her nervous stuttering, and learns to deal creatively with conflict resolution. She's finally able to reclaim her crown when the REPSOULS help her understand that fighting against a wrong means fighting all lifelong. Instead, she discovers that when you fight for a right, victory's surely in sight. Inspired writing by Eric Goff and wonderfully illustrated by Dave Wolf, *REPSOULS: Liberty's Crown* can help young readers—both girls and boys—deal with issues in their own lives.

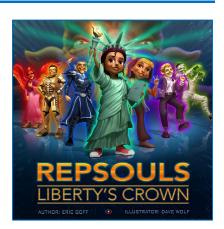
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- 1) What inspired you to write this book?
- 2) Have you written other books?
- 3) How did you meet your illustrator? Describe your collaborative effort.
- 4) What comments have you received from young readers of your book?
- 5) What reaction from teachers and librarians has the book received?



- 6) How do you have time to write *and* do your job as a construction company executive?
- 7) What was your inspiration for creating the characters Liberty, Pax, and Bobo?
- 8) As the recipient of a Young Authors Award at age 11, what writing advice would you give aspiring young authors?
- 9) *Liberty's Crown* is the first book in the *REPSOULS* series. Will the next books involve the same characters and continue the storyline?
- 10) You state that 100% of the net proceeds (estimated to be \$2.50 per book) will be donated to charitable organizations. What criteria have you used in choosing these organizations?